



Durham Business School

Postgraduate study opportunities 2012/13

World-class taught and research degrees to PhD

Accredited

by AACSB, AMBA and EQUIS.

A testament to the quality of our programmes.



Top 20
in Europe, as ranked by the *Financial Times* Global MBA Ranking, January 2011.

Durham Business School

Durham Business School (DBS) is a multi-disciplinary international business school delivering general and specialist Masters programmes, MBAs, Doctoral programmes and executive education.

ABOUT THE DEPARTMENT

Durham Business School is one of a small elite group of academic institutions worldwide who are accredited by all three major quality assurance bodies – AACSB, AMBA and EQUIS. This achievement is a testament to the quality of all our programmes, and gives you the extra assurance that they, and the School, have been rigorously tested and proven to be of high quality.

DBS was ranked 17th in Europe in the *Financial Times* Global MBA Ranking, January 2011, and our programmes are also consistently ranked among the best in the world by the *Economist*.

The School's diversity and international standing is reflected in our student intake, with over 100 nationalities across taught and research programmes. Academic staff are also from all over the world, making us 12th in the world for international faculty (*Financial Times*, January 2011).

TAUGHT PROGRAMMES

The Durham MBA

The quality and reputation of your MBA must distinguish you from others. The Durham MBA is one of the world's top MBA programmes with a long and successful history. World renowned academic research, teaching and learning; AACSB, AMBA and EQUIS accreditation; and a programme which focuses on applying theory into practice, are just some of the strengths of the Durham MBA. Our expertise, attention to quality and rich diversity of students combine to give you a truly international experience.

The Durham MBA is available in delivery options to fit flexibly with your employment and lifestyle commitments:

- **The Durham Full-Time MBA**
A 12-month programme (9th in the UK, 55th in the world – Global MBA Ranking, *Financial Times*, January 2011; 8th in the UK, 55th in the world – Which MBA, *Economist*, September 2010)
- **The Durham Executive MBA**
A 24-month, part-time programme providing a combination of flexibility and academic excellence
- **The Global MBA**
A modular blended-learning programme delivered by the Global Learning Centre (GLC) offering the flexibility to study via distance learning, on a block-taught basis, or a combination of the two, (included in the *Financial Times* Online MBA Listing, March 2011)



- **The Global MBA (Finance)**
A modular blended-learning programme from the GLC, designed to give a more specialist grounding in the key aspects of financial management
- **The Global MBA (Caribbean)**
Offered by the GLC in co-operation with the Caribbean Management Education Centre, this programme is designed to achieve degree completion in 24 months, blending distance learning modules with Barbados-based Global MBA Residencies
- **The DBS & EBS Executive MBA**
A 24-month, part-time programme delivered in Germany and Durham in partnership with the European Business School.

The Durham MBA is structured into three consecutive stages:

- Core modules, which provide a strong foundation to establish management knowledge, understanding and research skills, providing a broad multi-disciplined knowledge that can be further studied in depth during the elective phase
- Choice of electives chosen from a wide selection which allows you to focus in depth on key business issues
- 15,000 word dissertation or business project on a management topic of personal interest or a business project which enables you to work with a company to address a key business issue.

As part of *Leading Edge*, a skills development programme, Durham provides students on the full-time programme with additional activities that will enhance your skills, such as the Boardroom Activity, and a Leadership CSR project within the voluntary sector.

There is also a career management programme which offers group and one-to-one support and advice as well as various international opportunities, which gives you the opportunity to study at one of our partner institutions and visit overseas companies. All full-time MBA students get the opportunity to learn another language. We have a guest speaker and thought leadership programme which involves a series of talks from senior business executives.

MA in Islamic Finance

This programme provides advanced education in the specialised area of Islamic finance as well as and relative to conventional finance. Students are able to develop an understanding of the complexity of Islamic finance including regulatory issues and Sharias compliance, issues relating to ethics and corporate social responsibility, and the development and interpretation of Islamic texts. They are further offered the opportunity to explore the convergencies and divergencies from conventional models of financial management.

MSc in Islamic Finance

This programme provides students with advanced knowledge of the specialised areas of Islamic finance as well as conventional finance. Students are able to develop this understanding as well as to explore specific skills in quantitative methods and econometrics and with specialised computer software.

Finance Masters

Our one-year, full-time MSc Finance degrees are perfect if your career choice lies in the financial sector. Partnership status with the Chartered Financial Analysis Institute (CFA) is testament to their practical content and relevance to the industry, and assists students who wish to pursue this qualification. We were also positioned 28th in the world in the *Financial Times* Masters in Finance Ranking, June 2011.

We offer a bespoke stock market trading simulation website and a study week abroad. We hold regular presentations delivered by academics and practitioners, including representatives of major European and US banks, clearing houses, hedge fund companies, and stock and futures exchanges.

Using Stock-Trak, our custom-made trading simulation software, you will build a hypothetical portfolio with securities of your choice using real time data. Not only do you get hands-on experience, you improve your investment skills at the same time.

Our students are very enthusiastic about it, and consistently praise the valuable learning experience it provides. It helps develop their security selection skills, improves their investment awareness, looks great on their CV and there is a cash prize for the winner.

We currently offer the following MSc programmes, each consisting of nine taught modules (compulsory modules, with optional modules available allowing you to tailor your programme to your interests or chosen career) and a dissertation:

- MSc in Finance
- MSc in Finance (Accounting and Finance)
- MSc in Finance (Corporate and International Finance)
- MSc in Finance (Economics and Finance)
- MSc in Finance (Finance and Investment)
- MSc in Finance (International Banking and Finance)
- MSc in Finance (International Money, Finance and Investment)



Management and Marketing Masters

Employers today are increasingly selective in their choice of employees – a Durham Masters aims to give you a head start by providing you with general and specialist management knowledge to improve employability and support career progression.

The majority of our Management and Marketing Masters programmes are career-entry degrees and no previous experience of business or management is necessary. While academically challenging, they are designed to help you develop the skills and knowledge that employers demand.

Some programmes are available in two delivery options to fit flexibly with your employment and lifestyle commitments. Each consists of taught modules and a dissertation.

One year, full-time programmes:

- MSc Management: 12th in the UK, 59th in the world (Top 65 Masters in Management Ranking, *Financial Times* September 2011)
- MSc Management (Finance)
- MSc Management (Human Resource Management)
- MSc Management (Entrepreneurship)
- MSc Management (Consulting and Organisational Change)
- MSc Management (International Business)
- MSc Management (Innovation, Technology and Operations Management)
- MSc Marketing Management: accredited by the Chartered Institute of Marketing to provide direct entry on to the CIM's Professional Postgraduate Diploma in Marketing with maximum exemptions given
- MSc Strategic Marketing: requires specialist academic/work experience. Accredited by the Chartered Institute of Marketing to provide direct entry on to the CIM's Professional Postgraduate Diploma in Marketing with maximum exemptions given.

Our programmes require successful completion of core and elective modules and a 12,000 word dissertation.

A CPD programme runs alongside the full-time programmes, featuring company visits, bespoke training programmes and a study week abroad.

Global Learning Centre (GLC) programmes:

In addition to its suite of Global MBA programmes, the GLC also offers a range of courses and programmes delivered via distance learning, on a block-taught basis, or a combination of both, to bring Durham University to you, wherever you are in the world.

Part-Time Masters Programmes

- MA Management
- MA Marketing
- MA Entrepreneurship
- MA Human Resource Management.

These are 18-month programmes, with the option to extend the duration up to 4 years, dependent upon your needs. Designed as generalist, career-entry degrees, each programme offers genuine flexibility, combining distance-learning modules with selected elective residential modules. Academic tutors are appointed for each module supported by residential and online seminars.

Corporate Programmes

- Corporate MBA.
- A high quality sector-specific customised MBA programme, designed to deliver both rigour and relevance in a bespoke package that suits your requirements.

Short Courses

The GLC offers a number of open and bespoke continuous professional development (CPD) short courses. From programmes for early-career managers and graduate management trainees to courses for experienced managers, our CPD courses integrate a state-of-the-

art virtual learning environment with opportunities for face-to-face classroom based instruction.

TYPICAL ENTRY REQUIREMENTS FOR TAUGHT COURSES

Entry requirements vary according to the programme you wish to study. For further information on entry requirements please visit www.durham.ac.uk/dbs

We welcome applications from holders of international qualifications. For advice on the equivalency of international qualifications and information on English language requirements, please email our International Office on international.office@durham.ac.uk or visit www.durham.ac.uk/international

FUNDING OPPORTUNITIES FOR TAUGHT POSTGRADUATE STUDENTS

We offer a number of DBS scholarships to self-funded, highly motivated candidates. To enhance the learning experience, we recruit from a wide range of backgrounds, and particularly encourage an application from you if you are working in the public or not-for-profit sector or you are an owner or manager of a small business. The awards are normally between 10% and 50% of tuition fees.

RESEARCH DEGREES

DBS offers a vibrant and stimulating environment where you can pursue your research and contribute to your personal development and professional practice. You will join a very strong research community that allows you to engage in lively debate and learn from highly qualified, widely-published academics and teachers who are passionate about their subjects.

Durham Business School currently offers the following research degrees:

PhD

The PhD is the highest academic degree and is a very demanding programme of research study. The award of PhD denotes that you have a strong command of your subject, have developed skills of analysis and critical appraisal, can use appropriately a range of research methodologies, and have demonstrated evidence of your capacity to pursue scholarly research independently.



The Durham DBA

The DBA offers you an opportunity to engage in a supervised programme of applied business research that facilitates dissemination of cutting-edge practitioner-oriented research.

MAIN RESEARCH AREAS

Cutting-edge research and excellent teaching are invariably found together; Durham's researchers ensure that new knowledge swiftly finds its way into the curriculum. Details of our academic staff, their research interests and recent publications can be found at www.durham.ac.uk/dbs/faculty

The *Financial Times* Global MBA ranking, January 2011, placed us in the top 20 in the UK for research and ranked our doctoral programmes 13th in the UK, and 50th in the world. The reputation of our research is further enhanced through our international collaboration with leading international universities such as Fudan University in Shanghai, China, Duke University in North Carolina, USA and the University of Tokyo, Japan.

RESEARCH FOCUS

Research is structured around the following centres, institutes and groups:

- Centre for Behavioural Economics and Finance
- Centre for Communication Science
- Centre for Economic Growth and Policy
- Centre for Financial Stability
- Centre for Organisational Dynamics and Ecological Studies
- International Centre for Leadership and Followership
- Institute for Local Governance
- China Finance Development Group
- Critical Management Group
- Corporate Governance and Social Responsibility Group.

Many of our research centres and research groups are amongst the world-leaders in their fields, providing a supportive forum for research students, visiting fellows and academic staff to discuss their ongoing work, learn about new research opportunities, and to formulate and carry out their research plans. Our researchers are in great demand for seminars at other universities, research institutes and international conferences, and our research students are encouraged to present their findings.

RECENT THESIS/DISSERTATION TITLES

- "Sources and Practicalities of Momentum Profits: Evidence from the UK Market"
- "Entrepreneurship and Bank Credit Rationing in Ghana"
- "Target Costing Application in Egypt: An Institutional Perspective"
- "Public Education, Growth and Political Regimes"
- "The impact of Corporate Governance Systems, Economic Conditions and Target Value Ambiguity on Bidders Gains"
- "A Study of the Significant Factors Affecting Trust in Electronic Commerce"
- "The Expectations Clock: A Model for Leadership Reversion and Over and Under Reaction".

POSTGRADUATE RESEARCH FACILITIES

Research students attend research seminars and professional talks where they can hear from internal and external academics and other research students.

We support students to attend local and international conferences in their chosen field as well as providing research training. We also have a significant number of dedicated workspaces for our research students.

Students have access to e-journals, Microsoft Office applications, statistical packages (including SPSS and STATA) and financial databases (including DataStream, Worldscope, WRDS, and FAME).

TYPICAL ENTRY REQUIREMENTS FOR RESEARCH DEGREES

Entry requirements vary according to the programme you wish to study. For further information on entry requirements see www.durham.ac.uk/dbs

We welcome applications from holders of international qualifications. For advice on the equivalency of international qualifications and information on English language requirements, please email our International Office on international.office@durham.ac.uk or visit www.durham.ac.uk/international



FUNDING OPPORTUNITIES FOR POSTGRADUATE RESEARCH STUDENTS

The University has a range of funding opportunities – for further information please visit www.durham.ac.uk/study/postgraduate/fees/search

ESRC OPPORTUNITIES

Information on various ESRC funding opportunities is available from their website: www.esrcsocietytoday.ac.uk

CAREERS AND EMPLOYABILITY

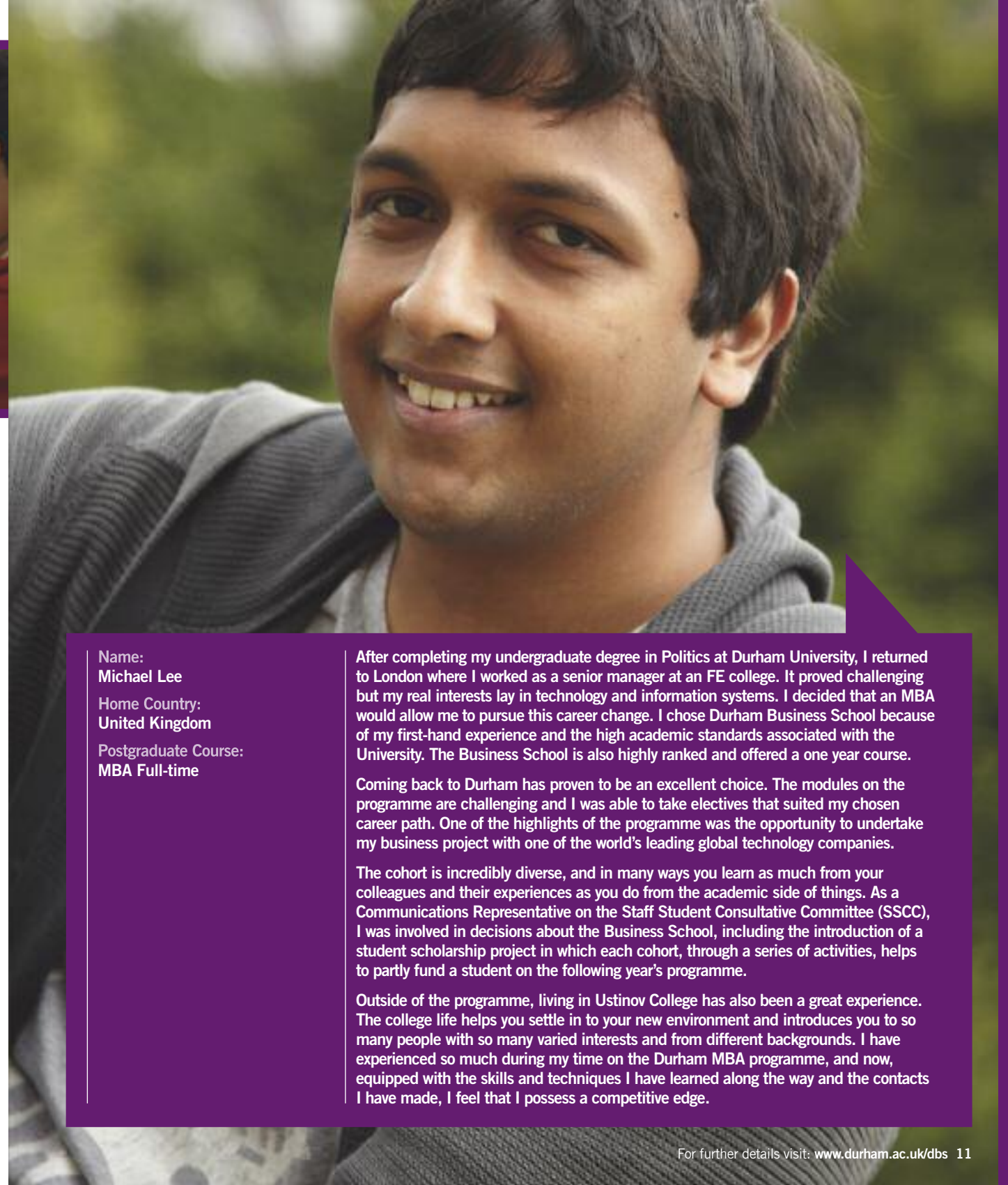
For further information on career options and employability, including the results of the Destination of Leavers survey, student and employer testimonials and details of work experience and study abroad opportunities, please visit www.durham.ac.uk/dbs/postgraduate/employability

KEY INFORMATION

Studying at Durham Business School is an international experience. Our student community comprises in excess of 1,600 postgraduate and over 1,200 undergraduate students from over 100 nationalities.

We have 80+ members of academic faculty, of whom 20 are professors, and 49 are honorary/visiting appointments (28 professors), giving our students access to a knowledge and expertise base that is broad and deep.

At Durham Business School we regard careers support as an integral element of our postgraduate programmes. Whatever your individual needs we work with you to help you identify your career aspirations and give you the opportunity to develop the skills that will help maximise your chances of achieving them.



Name:
Michael Lee

Home Country:
United Kingdom

Postgraduate Course:
MBA Full-time

After completing my undergraduate degree in Politics at Durham University, I returned to London where I worked as a senior manager at an FE college. It proved challenging but my real interests lay in technology and information systems. I decided that an MBA would allow me to pursue this career change. I chose Durham Business School because of my first-hand experience and the high academic standards associated with the University. The Business School is also highly ranked and offered a one year course.

Coming back to Durham has proven to be an excellent choice. The modules on the programme are challenging and I was able to take electives that suited my chosen career path. One of the highlights of the programme was the opportunity to undertake my business project with one of the world's leading global technology companies.

The cohort is incredibly diverse, and in many ways you learn as much from your colleagues and their experiences as you do from the academic side of things. As a Communications Representative on the Staff Student Consultative Committee (SSCC), I was involved in decisions about the Business School, including the introduction of a student scholarship project in which each cohort, through a series of activities, helps to partly fund a student on the following year's programme.

Outside of the programme, living in Ustinov College has also been a great experience. The college life helps you settle in to your new environment and introduces you to so many people with so many varied interests and from different backgrounds. I have experienced so much during my time on the Durham MBA programme, and now, equipped with the skills and techniques I have learned along the way and the contacts I have made, I feel that I possess a competitive edge.



Contact details

MBA

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Masters

Management Masters
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Marketing Masters
Tel: +44 (0)191 334 5439
Email: marketing.admissions@durham.ac.uk
www.durham.ac.uk/dbs/degrees/ma

Finance Masters
Tel: +44 (0)191 334 5295
Email: pgadmissions.economics@durham.ac.uk
www.durham.ac.uk/dbs/degrees/msc_programmes

DBA

Tel: +44 (0)191 334 5398
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PhD

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GLC

Global MBA and Part-time MA admissions
Tel: +44 (0)191 334 5533
Email: pg.bus@durham.ac.uk

Global MBA enquiries:
Tel: +44 (0)191 334 5117
Email: global.mba@durham.ac.uk

Part-time MA enquiries:
Tel: +44 (0)191 334 5120
Email: glc.ma@durham.ac.uk

Global Exec MBA enquiries:
Tel: +44 (0)191 334 5081
Email: global.exec@durham.ac.uk

Bespoke or corporate programme enquiries:
Tel: +44 (0)191 334 5402
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www.dur.ac.uk/dbs/glc

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